



# Packaging Xperience 2023

## Monday, May 22

**3:00pm-6:00pm** \*Chicago TAPPI Trade Fair

*Registration for the Chicago TAPPI Trade Fair is not included with AICC's Xperience registration. Please visit Chicago TAPPI's website to register for their event.*

**6:00pm-7:00pm** Registration Open

## Tuesday, May 23

**7:00am-4:00pm** Registration

**7:00am-8:30am** Breakfast

**8:00am-9:15am** General Session

**Welcome and Introduction / Anti-Trust Statement**

*Mike D'Angelo, President, AICC*

**Blue Ocean Strategy in a Sea of Sameness**

*Adam Peek, Meyers and Host of "The People of Packaging" Podcast*

**Presentation by Sahar Mehrabzadeh, Bay Cities**

**9:15am-10:00am** Coffee Break

**10:00am-12:00pm** General Session

**Interview with Kate and Jonathan Assaraf of Dip Sustainable Hair Care**

**How to Use Technology to Transform Your Workforce, Achieve Business Goals, and Delight Customers**

*Laura Foti, Speccright*

**12:00pm-1:00pm** Lunch

**1:00pm-2:15pm** General Session

**Interview with Jeb, The Boxsmith**

**Presentation by Jim Wilson, BoxLatch™**

**2:15pm-3:00pm** Coffee Break

**3:00pm-4:00pm** General Session

**Interview with Sean Riley of DUDE Products**

**Presentation by Devin Nutter, Tag**

**6:00pm-7:00pm** Networking Reception

## Wednesday, May 24

**7:00am-4:00pm** Registration

<b>7:00am-8:30am</b>	<b>Breakfast</b>
<b>8:00am-9:15am</b>	<b>General Session</b> <b>Sustainable Packaging in Social Media</b> <i>Cory Connors, Sustainable Packaging Consultant, Orora</i> <b>Startup Consumer Brands Helping Save The Planet</b> <i>Lyn Graft, Shār Snacks</i>
<b>9:15am-10:00am</b>	<b>Coffee Break</b>
<b>10:00am-12:15pm</b>	<b>General Session</b> <b>Interview with</b> <i>Peter Rushford of Shār Snacks</i> <b>Presentation by</b> <i>Kerry Sanders, EFI</i>
<b>12:30pm-1:30pm</b>	<b>Lunch</b>
<b>1:00pm-3:00pm</b>	<b>Training Session - BoxLatch™</b>